

Willem Visser
Executive coach, Strategic Adviser, International Lecturer
8th Dan Judo IJF 9th Dan Judo AJBA

Work experiences of Willem Visser

1. Directing, managing and advising companies and organizations

2000 up to the present: Owner – director of Willem Visser Coaching B.V.

Projects:

2001 - 2014
Executive coach of presidents and executive board members of the High Courts of Justice.

2012- 2015
REMIE: tax lawyers, lawyers, jurists and economical business consultants
- Executive coach and strategic adviser of the board of executives.

2013 – 2016
APF (funding and financing Agriculture)
- Director Board of executives.

2015 – 2016
Good care feels better
- Executive coach and strategic adviser of Dr. Ir. Carla Peeters

2015 - present
University NIFS Kanoya, Japan
- Guest lecturer Coaching & Performance Management

2014 (August) – 2015 (February)
Hanzeheerd – Brinkhoven Social Service Sector
- Executive coach and strategic adviser of the president of the board of executives.

2013
Biezonderwijs Tilburg
- Strategic advisor of a member the board of executives after merger.

2012 – 2015 (May)
REMIE: tax lawyers, lawyers, jurists and economical business consultants
- Chairman of the board of executives (owners of the company)
- Developing the new department: economical business consulting
- Director of the new department of economical business consulting: 8 consultants and one secretary

- Director of the reorganization of the whole company; five offices, all together 65 employees in terms of financial management, human resource management, permanent education management, process and project management, public relations and communication management, marketing and branding.
- Interim management

2011

- Lecturer at BRO, Office for Urban Development and Architecture

2010

REMIE: tax lawyers, lawyers, jurists and economical business consultants

- Strategic advisor and executive coach of the board of executives
- Reengineering of AEC, a special department for business consulting and accountancy, part of the REMIE Group

2010

ROC Helmond: regional education centre

- Executive coach and strategic adviser of the commercial manager

2009

ARJO Nederland (part of Getinge International, Sweden), hospital and medical equipment
Executive coach of CEO and management team:

- Culture change project
- Synergy project management team
- Strategic advising CEO
- Developing a short time and long term strategy
- Advising in the merging project
- Member of commission of appeal

2002 – 2009

VAN DEN BERG GROEP, Architecture and Urban Development
General manager:

- Managing the holding: 7 architecture and urban development offices and company office (more than 100 professionals)
- Direct leading of 8 office directors
- Responsible for results (rise turnover € 3,5 million; rise profit up to 12 %)
- Since 2005: member Supervisory Board

May 2001 – December 2001

KRUISHEER ELFFERS Architecture
General manager:

- Managing the office: 20 professionals; architects, engineers and secretary
- Leading the merging process

2000 – 2001
Executive coaching and strategic advising projects for CEO's:

- NBO: security company
- Executive coach for CEO
- Manager ad interim
- Adviser for reengineering the organization

- REXEL: part of PPR France; electronic technique company
- Merging process
- Synergy project management team

- RABO: banking company
- Executive coach for CEO
- Synergy project management team

- BUSSMAN: building company
- Personal coaching owner/manager

- Regional Government of Utrecht: welfare and care
- Development project lawyers up to senior lawyers

2. Other working fields

1999
Development director and adviser for the regional police of Amsterdam / Amstelland

1983 – 1998
- Head of the FMV department of the Dutch Police Academy, Apeldoorn
  (FMV = Physical and Mental Development)
- Developing director for police leadership and police profession

1970 – 1983
Staff member ad lecturer Physical Education of the Dutch Police Academy, Apeldoorn

1969 – 1970
Lecturer at the Police Education School Amsterdam

1968 – 1969
Movement therapist TBS institute, Zutphen
(TBS = Clinic for Placement under governmental hospital orders)



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3. Judo and Education Management

1990 up to the present

- Lecturer Master Coach Education Dutch Olympic Committee / Dutch Sports Federation
- Guest lecturer in many countries of the European Judo Union and the International Judo Federation
- Guest lecturer NIFSA, University of Kanoya, Japan; 2015, 2016, 2017, 2018

1996 – 2012

- Guest lecturer at CIOS (= Central Institute Education Sport leadership)

2011

Turkish Judo Federation

- Technical director & General manager

2003 – 2010

President of Judo Ryu Maasduinen

1997 – 2004

Welsh Judo Association

- Technical director Welsh Judo Association (part time)
- Managing national coaches
- Developing the level of coaches
- Developing the level of judoka
- Organizing the Welsh International Training Camp
- Leader of the Welsh International Training Camp

1976 – 2001

Judo Ryu Nijmegen

- Founder, general manager and head coach of the Judo Ryu Nijmegen
  - 14 times Dutch Champion Teams
  - More than 125 individual official national champions
  - Medals at European and World Championships and Olympic Games

1988 – 1996

National head coach men (cadets, juniors and seniors) of the Dutch Judo Federation

- Responsible for top judo level policy
- Responsible for the development of top level judo
- Training and developing top level judoka
- Developing and implementing scientific approach in top level judo
- Developer and lecturer of the national and international judo education course: "From Basic tot the Top"
- Developing and implementing a salary system for top level judoka

Founder and manager Papendal International Training Camp:

- Inviting and attracting judoka and international coaches out of 20 countries with a number of more than 200
- Preparing the organization and managing the camp, including the financial management
- Leading all training sessions

Results:

- 7 European titles
- 3 Olympic medals
- Many medals at European and World Championships, seniors and juniors

1984, 1988, 1992 and 1996

Olympic Judo Coach

- Selecting and nominating judoka for the Olympic Games
- Preparing for and coaching judoka at four Olympic Games: Los Angeles, Seoul, Barcelona and Atlanta

1972 – 1975

Hoenderlo Group, re-education institute

- Teacher judo for youth

1971 – 1976

Trainer / coach Nijmeegse Judo Vereniging

- Teacher for all groups, seniors, juniors, cadets and youth
- Coach for all regional, national and international competitions



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4. Seminars and Publications

- Swiss Judo Federation: 1987, 1988
- Belgium Judo Federation: 1987, 1988
- University of Utrecht: 1992
- Quality Institute for Health Care, The Netherlands: 1993
- International Olympic Academy, Olympia Greece: 1993
- Irish Judo Federation: 1994
- University of Groningen: 1995
- Norwegian Judo Federation: 1995
- University Delft, The Netherlands: 1996
- Portuguese Judo Federation: 1999
- University of Malaga, Spain: 1999
- Czech Judo Federation: 1998, 2004
- EJU Coaching Seminar for Nordic and Baltic National Judo Federations: 1999
- The International Judo Federation Congress, Osaka Japan: 2003
- French Judo Federation: 2004, 2005, 2006
- University of Malaga, Spain: 2007
- University of Lleida, Spain: 2008
- British Judo Association Coaching Seminar, Sheffield: 2008
- German Judo Federation, Summer Judo School: 2008
- University for Humanity Utrecht NL: 2010
- British Judo Association , Olympic Coach Seminar: 2012
- University Kanoya Japan, NIFSA: lecturer Theory Coaching and Performance Management: 2015, 2016, 2017, 2018
- NIFSA, Tokyo 2016, lecturer at 2nd International Symposium: “Olympic Legacy”.
- NIFSA, Kanoya 2017, lecturer at 3rd International Symposium: “Olympic Legacy”.
- SSRI, Tehran Iran, Keynote speaker and workshop lecturer “10th International Congress Sport Sciences” 2017
- Sport Management Association Tehran, Iran, 2018 Keynote speaker at 3rd National Congress “Leadership and Management”
- National Seminar ‘Innovation in Sport’ of Faculty of Physical Education Shahid Rajaee University Tehran Iran, 2018; Keynote speaker: “Sport and Professionalism”
- SSRI Tehran Iran, Keynote speaker “12th International Congress Sport Science” 2020
- NOC Usbekistan; Congress Olympic Coaches, Keynote speaker “Modern Coaching” 2021

Publications done:

- From Basic tot the Top, part 1 (English and Dutch version)
- From Basic tot the Top, part 2 (English and Dutch version)
- From Basic tot the Top, part 3 (English and Dutch version)
- Kodokan Go Kyo No Waza, book, (English and Dutch version)
- Many articles, for example: Ambition, Imagination, Fighting with Dignity, Pitfalls in Change, Man in a Team, Development, etc. (English and Dutch version)
- Publishing articles (weekly) in online magazine: www.judomanagement.com

Awards:

- Honorary degree: 8th Dan Judo, IJF/EJU
- Honorary degree: 9th Dan Judo, AJBA
- Winner Sport awards:
  - City of Nijmegen, NL
  - Gelderland Prefecture, NL